



**CANCUN TOURS**  
**UNLIMITED**  
A WORLD CLASS COMPANY

## **PRIVACY STATEMENT**

Cancun Tours Unlimited is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Cancun Tours Unlimited Web site and governs data collection and usage. By using the Cancun Tours Unlimited website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

Cancun Tours Unlimited collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Cancun Tours Unlimited also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests, and favorites.

There is also information about your computer hardware and software that is automatically collected by Cancun Tours Unlimited. This information can include your IP address, browser type, domain names, access times and referring Web site addresses. Cancun Tours Unlimited uses this information for the operation of the service, to maintain the quality of the service, and to provide general statistics regarding use of the Cancun Tours Unlimited Web site.

Please keep in mind that if you disclose personally identifiable information or personally sensitive data through Cancun Tours Unlimited public message boards, this information may be collected and used by others. Note: Cancun Tours Unlimited does not read any of your private online communications.

Cancun Tours Unlimited encourages you to review the privacy statements of Web sites you choose to link to from Cancun Tours Unlimited so that you can understand how those Web sites collect, use and share your information. Cancun Tours Unlimited is not responsible for the privacy statements or other content on Web sites outside of the Cancun Tours Unlimited and Cancun Tours Unlimited family of Web sites.

### **Use of your Personal Information**



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Cancun Tours Unlimited collects and uses your personal information to operate the Cancun Tours Unlimited Web site and deliver the services you have requested. Cancun Tours Unlimited also uses your personally identifiable information to inform you of other products or services available from Cancun Tours Unlimited and its affiliates. Cancun Tours Unlimited may also contact you via surveys to conduct research about your opinion of current services or of potential new services that we may offer.

Cancun Tours Unlimited does not sell, rent or lease its customer lists to third parties. Cancun Tours Unlimited may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. Also, Cancun Tours Unlimited may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Cancun Tours Unlimited, and they are required to maintain the confidentiality of your information.

Cancun Tours Unlimited does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent. Cancun Tours Unlimited keeps track of the Web sites and pages our customers visit within Cancun Tours Unlimited, to determine what Cancun Tours Unlimited services are the most popular. This data is used to deliver customized content and advertising within Cancun Tours Unlimited to customers whose behavior indicates that they are interested in a particular subject area.

Cancun Tours Unlimited Web sites will disclose your personal information without notice; only if required to do so by law or in the good-faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Cancun Tours Unlimited or the site; (b) protect and defend the rights or property of Cancun Tours Unlimited; and, (c) act under exigent circumstances to protect the personal safety of users of Cancun Tours Unlimited, or the public.

### **Use of Cookies**

The Cancun Tours Unlimited Web site use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are



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uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Cancun Tours Unlimited pages, or register with Cancun Tours Unlimited site or services, a cookie helps Cancun Tours Unlimited to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Cancun Tours Unlimited Website, the information you previously provided can be retrieved, so you can easily use the Cancun Tours Unlimited features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to experience the interactive features of the Cancun Tours Unlimited services or Web sites you visit.

### **Security of your Personal Information**

Cancun Tours Unlimited secures your personal information from unauthorized access, use or disclosure. Cancun Tours Unlimited secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

### **Changes to this Statement**

Cancun Tours Unlimited will occasionally update this Statement of Privacy to reflect company and customer feedback. Cancun Tours Unlimited encourages you to review this Statement periodically to stay informed of how Cancun Tours Unlimited is protecting your information.

### **Contact Information**

Cancun Tours Unlimited welcomes your comments regarding this Statement of Privacy. If you believe that Cancun Tours Unlimited has not adhered to this Statement, please



contact Cancun Tours Unlimited using the Contact page. We will use commercially reasonable efforts to determine promptly and remedy the problem.